



POESIS

The life of others

Let creativity flow, to encounter and embrace emotions, whether her own or of others, in order to present them in the form of art. Even more so when it is she who is the protagonist. Like in the performance video where we first discovered her and became so curious about finding out who she really was. Meet Poesis, a tattooist and poetic artist who uses flowers to express thoughts and tattoo to breathe life into the dreams and stories of others.

BY MARGHERITA BALENI

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Poesis, nice to meet you here on Tattoo Life. I was truly fascinated by your image of a tattoo artist who has also chosen performance art as a medium to express her creative soul. How would you like to present this creative soul to our readers?

Hi! Happy to have this interview with you! A great coincidence, 'The Simultaneousness of Blooming & Withering' celebrated its first anniversary in October! The choice to create the video art and perform in it came from a deep desire to express and show my world in other media and above all to break the barriers between art and

tattoos. Expressing myself through my art has always been my language in this world. I'd like to keep finding ways to expand my vocabulary.

Each project I create is a process of learning about another corner of my own mind. A process of answering big questions, dealing with big emotions and diving deeper. In those creative moments I just let my creativity be wherever it likes to be. I let it flow in my mind. I don't force it, it's always there, I coexist with it. We wake up together, we go to sleep together. It's a love story. The combination of imagination, creativity, critical thinking and feeling fully allows my soul to be complete.

Everything a person is and has experienced so far in their life, everything I am and every bit of my own life, has a direct impact on the process of creation. The deep emotions, thoughts and experiences open a brain storm of ideas and symbolism.

@POESIS_TATTOO

Your style is certainly the result of beautiful dreamlike visions in which research related to subjects or themes goes hand in hand with a refined taste in graphics. Where do the subjects of your works come from? Does everything start from the client's request?

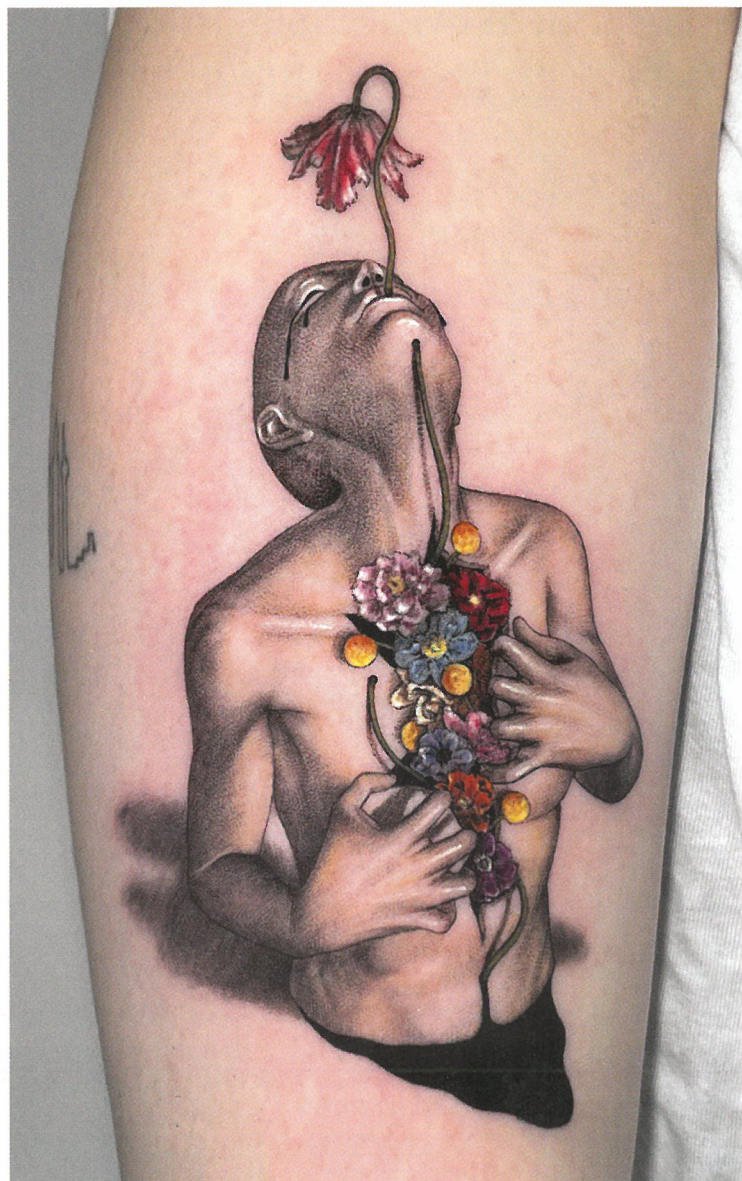
Each work begins years before it becomes a tattoo, it takes shape in embryonic form in the life of the person who comes to me. Everything a person is and has experienced so far in their life, everything I am and every bit of my own life, has a direct impact on the process of creation.

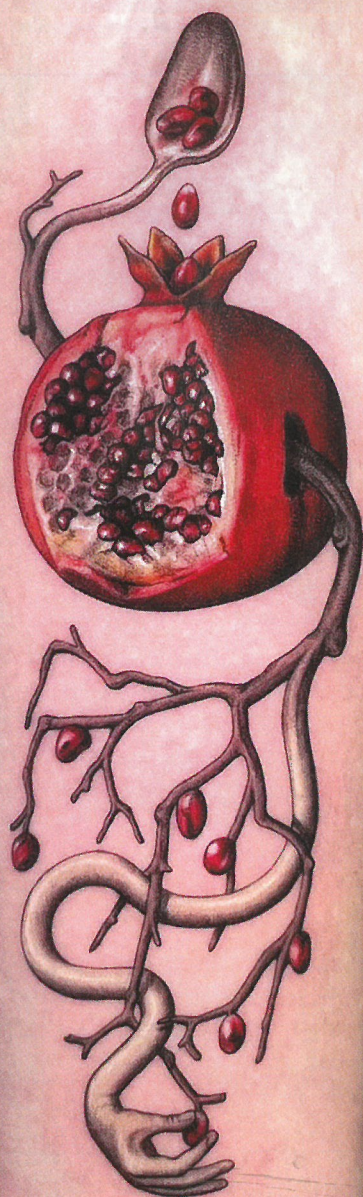
I rarely get a 'request', I'm gifted a story, a peek at an entire soul. The deep emotions, thoughts and experiences open a brain storm of ideas and symbolism. When so-

meone shares with me, an act of complete listening and stepping into another's shoes is happening. Then, all kinds of feelings, scenes and subjects randomly pop up. They might be related to their world or to mine. I just let them flow and be until they realise into a design. Just like that, a subject that has been incorporated into the tattoo might be related to something that happened when we were just three years old, maybe even before we were born.

The flowers, the black liquid, the stems or the body parts. Repetitiveness and uniqueness exist in everything simultaneously. In my art too.

The flower is the king of your enchanted garden. You add it to almost every creation. Are you a lover of botany?





This tattoo 'Achinoam's kindness' was for one of my best friends. The pomegranate seeds symbolise her approach to the world which is so full of love, compassion and kindness. In Judaism, the pomegranate is a main dish on one of the most important holidays, the holiday that marks the beginning of the year. It's one of seven symbols and blessings of the Jewish people. Even though I'm not religious, this holiday and the pomegranate itself gives me a strong feeling of home and she is a big part of it.

I've definitely grown to be after finding botanical subjects so comforting in the messages and ideas I'm trying to bring. I wanted to speak to people on a wider scale. The artist Pope.L, a performance artist, said: "I knew I wanted to speak to people who may know nothing about art but they know what flowers are and they know what crawling is." (About 'Tompkins Square Crawl'). He crawled in a hot street in NY, wearing a business suit and holding a potted flower. People shouted and spat on him but he kept crawling holding that flower high. I hope to do the same.

What are you inspired by?

The main inspiration for each tattoo is always the person I collaborate with. The raw emotions, experiences and different

perspectives fascinate me.

I'm usually more inspired by the dark and mysterious. The things that makes you feel uneasy and force you to think. But As I keep going and keep my eyes, ears and mind more open I find inspiration everywhere I go. In a song, in a person, on my way to the studio, at the bottom of my coffee mug. Damn, even in that same old "boring" tree outside my bedroom window. Inspiration is all around!

You also turn your face into a garden of flowers behind which you veil your face.

Let's talk about this.

Our first goal in 'The Simultaneousness of Blooming & Withering' was bringing the tattoo to life. The main motif of this work is the figure behind the mask. With the





help of skilled and creative artists: Rona Bar & Ofek Avshalom (photographers) and Danielle Barkat (flower artist) we managed to create the flower faces you can see in this project.

This tattoo and the purpose of the mask was initially meant to represent a deep ache I had at that time from seeing and listening but not being seen and listened to. Then it rolled into many questions, trying to understand the tragedy and dissonance of the extreme opposites in our life. It got me very preoccupied with how society pushes us to hide and how people are being shamed and hurt for expressing emotions and vulnerability from the moment we first draw breath. Can we fully express our genuine selves?

Today when I look at this project I don't

see a flower mask any more. I see my own face. I believe we subconsciously created my inner mind on that set. Colourful, seasonal blooming and open.

Where do you work now and how did you come to tattooing?

Art has always been an inseparable part in my life and I've been doing it ever since I can remember. I grew up knowing I was going to be an artist and very eager to start my career which began two and a half years ago.

I first fell in love with tattoos when I discovered Kozo. Seeing for the first time the delicate details, colouring, strong connection to art and alternative style absolutely amazed me.

In the middle of Corona time, in between lockdowns, Kozo came back from New

York to visit Israel for a month. I had the incredible opportunity to learn from him in that short time frame. He definitely set my bar and standards high. I'm very grateful to have had such a beginning in this career. Our ways parted when he had to return and I've been learning on my own ever since. A year ago I moved to Hamburg, Germany. Today I'm a resident in HOOD7.

To wind up this interview, would you like to describe yourself with just three words?

Strong independent woman.